

Converge NAIDOC Move Challenge

To support you in launching the Move challenge with your employees, we've drafted some content for a couple of emails.

1) Launch email

Subject line: Ready for a challenge this NAIDOC Week?

Hi [name],

This July, get ready to *move*—literally! We've teamed up with Converge, our wellbeing partner, to bring you an exciting **Move Challenge**, kicking off on **July 9**.

Here's your mission: form or join a team and embark on a **4-week virtual journey across 21 First Nations' heritage sites**. Every step you take counts toward your team's progress. The more you move (and log in the Converge app), the closer you get to the top of the leaderboard!

How to get involved (registrations open **X June**):

Step 1: Ensure you have the latest version of the Converge app. Not registered yet? Use our organisation code: [insert code]

- For iPhone, download here: <https://apps.apple.com/gb/app/converge-international/id1118947629?platform=iphone>
- For Android, download here: <https://play.google.com/store/apps/details?id=com.goodbarber.convergeintl&pli=1>

Step 2: Sign up for the Team Challenge in your Converge app via the Challenges tab.

Step 3: Create your own team and invite your colleagues or join an existing one.

See you on the starting line,
[signature]

2) Reminder email

Subject line: Have you joined our July Move Challenge yet?

Hi [name],

The countdown is on - there's still time to join our NAIDOC Move Challenge, brought to you in partnership with Converge, our wellbeing partner.

It's a four-week virtual adventure in which every step and workout brings your team closer to the finish line. Ready to get moving?

Here's how to join:

1. **Download or open your Converge app** and find the Move Challenge tab to register. Not registered yet? Use our organisation code: **[insert code]**
 - For iPhone, download here: <https://apps.apple.com/gb/app/converge-international/id1118947629?platform=iphone>
 - For Android, download here: <https://play.google.com/store/apps/details?id=com.goodbarber.convergeintl&pli=1>
2. **Join or create a team** and start stepping toward fun, fitness, and maybe even some prizes!

Whatever your favourite activity—walking, running, or dancing—it all adds up. Let's make this about health, happiness, and a little friendly competition.

Winning is great, but moving is the real reward.

See you at the starting line,

[Signature]